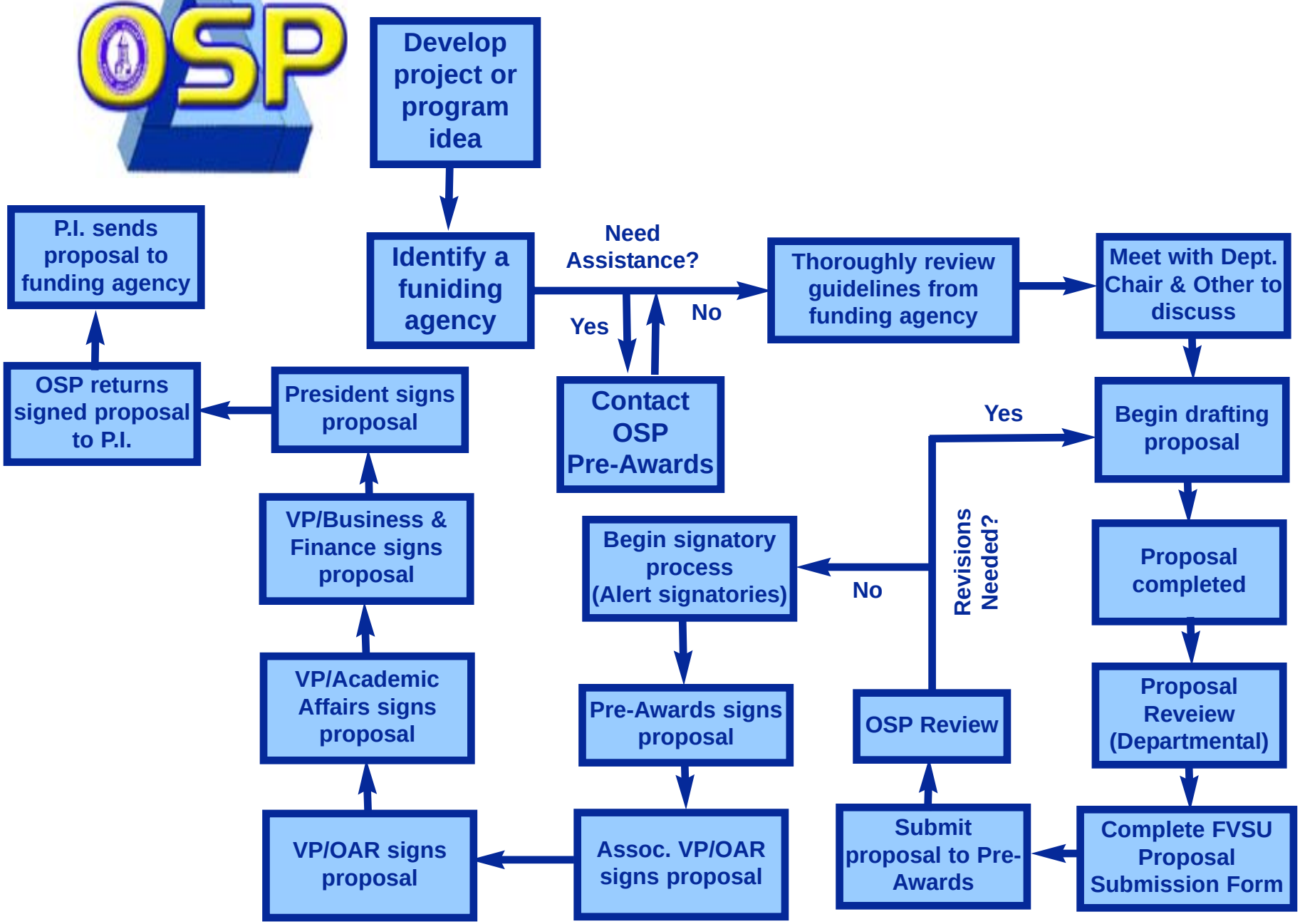The Pre-Awards Process