
STRATEGIC PLAN GUIDING PRINCIPLES

The following parameters will guide development of Fort Valley State University's (FVSU) Strategic Plan.

The strategic plan must be bold but realistic and practical.

- ➔ The plan should be a bold, dynamic, i.e., a living, breathing document that help FVSU direct its efforts and resources toward a clearly defined vision for the future.
- ➔ The strategic planning process should be transparent and inclusive and consider or account for major "PEST" factors.
- ➔ The plan should address the most critical and strategic issues and priorities confronting FVSU.
- ➔ The plan should set forth a clear direction and goals for the next five years.
- ➔ The plan should not include unrealistic goals/actions that cannot be met or implemented.

The plan should establish a vision for Fort Valley University's future.

- ➔ What is the best possible future for FVSU?
- ➔ What does success look like for FVSU 10 years from now?

The plan should build consensus on Fort Valley State University's mission.

- ➔ Over the next 5 to 10 years, in what ways should FVSU's mission evolve or change?

The goals in Fort Valley State University's plan should be bold, attainable, and supported by strategies, objectives, resource requirements, and accountability mechanisms.

- ➔ What are the most strategic goals?
- ➔ What are the major strategies for achieving goals, clearly expressed in the plan's objectives?
- ➔ What actions or groups of actions will be undertaken to implement strategies and achieve objectives?
- ➔ What benchmarks or milestones should measure FVSU's progress?
- ➔ What resources will be needed to achieve desired outcomes?
- ➔ Where does the "buck" stop relative to implementing the plan?