

Fort Valley State University
Strategic Planning Steering Committee Meeting
Huntington Hall Gallery
August 7, 2019 10:00am – 11:00am

Introductions:

- 1) Dr. Olufunke A. Fontenot, Co-Chair
- 2) Dr. Felicia Jefferson, Co-Chair
- 3) Dr. Govind Kannan
- 4) Dr. Greg Ford
- 5) Dr. Andrew Lee
- 6) Mr. Dexter Odom
- 7) Dr. Meigan Fields
- 8) Mr. Cedric Mobley
- 9) Ms. Jillian Bowen

Absences:

- Dr. Sarwin Dhir
- Mr. Jesse Kane (Mr. Kane had a scheduling conflict.)
- Attorney Gracie Barksdale (Attorney Barksdale had a scheduling conflict. She sent her apologies).

President's Charge to Strategic Planning Steering Committee:

President Paul Jones welcomed the group and introduced Drs. Olufunke Fontenot and Felicia Jefferson as co-chairs of the steering committee. He also introduced Dr. Fred Seamon of MGT Consulting Group who will guide us through the strategic planning process. The president emphasized the importance of the task ahead and the strategic selection of membership of the committee. He identified the following potential questions for the committee's consideration:

- What does it mean to be a HBCU in the 21st Century?
- We are one of a select few 1890 Land-grant institutions across this nation. What does that really mean? The Land-grant status gives us a state-wide mission/state-wide mandate. How do we implement this mandate?
- What or should distinguish us from our peers?
- Is our existing model sustainable, if not, how should we change?
- What is and/or what should be distinctive about FVSU's curriculum?

- Are there new academic opportunities that should be developed or existing areas that should be revised or sunset?
- What role will/should diversity play in the next 3-5 years?
- What role should we play in economic development for the region?
- How do we make FVSU not just survive but thrive in the next five years?
- What is the optimal size of the student body?
- How can we better equip our students with the tools needed to be successful at FVSU and beyond?
- As we continue to strive towards excellence, what does “excellence” mean to each of us? To our departments? To the University? To our community?

President Jones urged the committee to:

- **Engage appropriately with faculty, staff, students and the broader community throughout the process**
- **Ensure a transparent and effective process and communication with stakeholders**
- **Help the University fudge a clear path forward**
- **Build a bold, dynamic, and practical plan**

Following the President’s charge, Dr. Seamon discussed the strategic planning process and time line with the group (see the meeting agenda for additional details).

Strategic Planning Process

Overview of Work Plan

- Strategic Planning **Timeline**
- Must Solidify:
 - **Mission** (currently multiple)
 - **Vision** (currently multiple)
- Systems Engineering/Operations Management required

Key Roles/Responsibilities

- Define our goals and mission:
 - **Structured** conversation
 - Keep the **Clear** path forward
 - Stay **Bold**, but **Practical**

Strategic Planning Process Flow--Strategic Plan Components

Next Steps

Meeting Schedule

Environmental Scan/SWOT Analysis

Peer institutions for benchmarking-MGT Consulting Group should complete this task.

- Our peer institutions (e.g. outside evaluation, USG comparison, and our thoughts). Do these include the following?
 - Other 1890-land grant institutions **Nationally**
 - Other USG HBCUs
 - Other State institutions that are not HBCUs

Faculty and Staff Institute: SWOT exercise at the institute on Thursday, August 8th 2019. This will provide the first opportunity for FVSU faculty and staff contribution to strategic planning.

Meeting adjourned at 11:20 am.