Fort Valley State University
Strategic Planning Steering Committee Meeting
Huntington Hall Gallery
December 3, 2019
11 am – 1 pm

In Attendance:

1) Dr. Olufunke A. Fontenot, Co-Chair
2) Dr. Felicia Jefferson, Co-Chair
3) Dr. Govind Kannan
4) Dr. Sarwin Dhir
5) Dr. Greg Ford
6) Dr. Meigan Fields
7) Ms. Jillian Bowen

Absences:

1) Dr. Andrew Lee (conflicting appointment)
2) VP Jesse Kane (conflicting appointment)
3) Attorney Gracie Barksdale

Meeting started @ 11:05 am

I. Reviewed the Agenda

II. Reviewed the Timeline
   - We are still on schedule.

III. Strategic Plans & Priorities
   - There are seven (7) proposed priorities as assembled from the SWOT analysis components.
   - We asked committee members to vote for their top four. These are: (1) Exceptional Student Experience (2) Operational Excellence (3) Organizational Identity (4) Engagement and Collaboration
IV. Work Group Development/ Leaders

a. For each of the Strategic Priorities Work Group Leaders are as follows:

   SP#1 - Dr. Jefferson will ask VP Kane
   SP#2 - Dr. Fontenot
   SP#3 - Dr. Fields
   SP#4 - Dr. Kannan

b. Work groups must ask:

   - What work is being conducted related to this already?
   - Who (inside and outside University) / which potential business partners can we have to assist in completing this work?
   - What is an optimal number of committee members for each work group?
     o Answer: Whatever is manageable (5 people are idea)

c. Directives will be provided to each work group chair

V. Tasks for completion:

- Work Groups must be populated by the return of Christmas Break

- Create a work group recruitment template

At 12:05 pm

VI. Mission, Vision and Values discussed

- **Mission:** The committee agreed that we should **not** retain the current mission statement

  o The options were to retain, revise, or create a new vision statement
  o MGT will provide a few reiterations/ sample mission statements
  o The 1890- land grant institution component should be highlighted

- **Vision:** The current vision statement was not clear

  o MGT will provide sample visions to consider

- **Values:** The committee wanted additional values to consider along with the current values statement
o MGT will provide values to consider

VII. Additional questions to consider and directives from President Paul Jones & Dr. Fontenot were as follows:

- How do we measure the outcomes?
- Community development needs to be a centerpiece
- Aligning business with our goals
- HBCU in the 21st century - what does this mean?
- We must quit settling/Be bold and be visionary vision but also realistic

Meeting adjourned at 12:23 pm